

Equipping Mortgage Professionals with the most effective Learning Systems in the industry.



Discover the Formula for Your Success

XINNIX
THE MORTGAGE ACADEMY OF EXCELLENCE.™

XINNIX. Power your success.

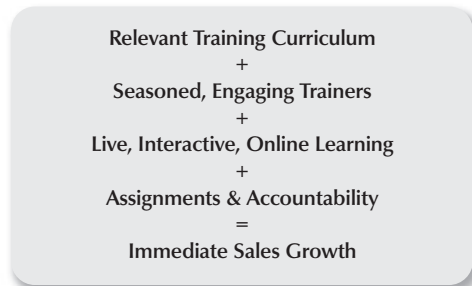
How do you measure success? Excellence in business management, growth in production, a strong, stable sales force, or perhaps a combination of all of the above? However you measure it, one thing is certain – it takes a clearly devised strategy – a proven formula – to understand and address the factors that determine your ultimate success in the mortgage industry.

Revolutionary Learning. Exceptionally Skilled Instruction.

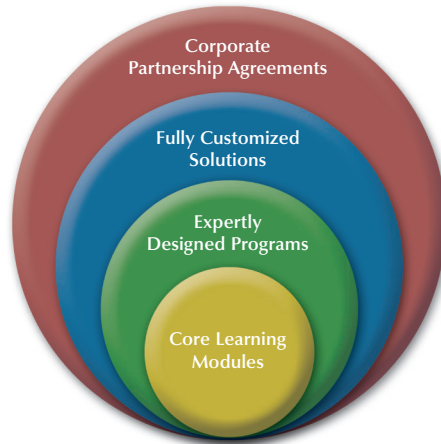
XINNIX is the premier provider of sales and leadership development programs in the mortgage industry. Our comprehensive suite of learning systems, business management tools, certified instructors and exclusive teaching methods deliver essential knowledge, advanced sales skills and core leadership disciplines. We deliver enhanced productivity, effectiveness and profitability – for individuals, teams and companies.

Our clients experience engaging, interactive, live classes via the internet – without the expenses or inconvenience of travel or missed workdays. Our proven approach ensures measurable improvements in all market conditions. XINNIX clients range from individual Loan Officers to the country's largest mortgage banking institutions. Many of the nation's most recognizable producers and leaders are XINNIX alumni.

The Formula



To excel in today's competitive landscape, impactful training is not an option – it's essential. Our online programs are divided into short, easy-to-follow segments designed to permanently enhance skills and thinking. By combining an interactive learning environment with an accountability process, the end result is infinite possibilities for your business.



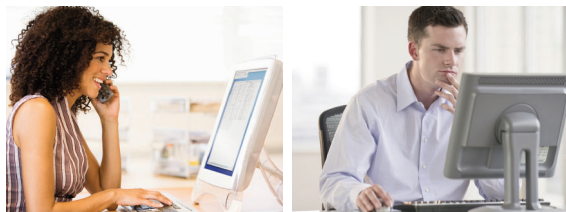
From individual core learning programs to fully customized solutions, XINNIX can tailor an outsourced training solution to maximize performance.

Proven Learning Solutions Customized to Your Needs

To meet the needs of an ever changing growth industry, XINNIX recognized early on training had to be delivered in a dynamic and cost effective manner. We have extensive experience in training the online learner for the greatest possible results in the most cost effective manner. Our learning approach includes assignments, accountability, testing and measurement.

Expertly Designed Programs
LEADERSHIP – Sales Managers
EDGE – Experienced Loan Officers
ACCELERATOR – Experienced Loan Officers
ORIGINATOR – New Loan Officers
ADVANTAGE – Wholesale Account Executives
DIFFERENCE – Performance Coaching
POWER – Processors and Assistants
INDIVIDUAL CLASSES – Various Positions

Mortgage professionals are immersed in exercises requiring enhanced self-awareness and the application of best practices and methods in “real world” business scenarios – creating maximum results and learning retention.



The finest interactive, online training with proven results.



There are no shortcuts to excellence.

In my experience, true professionals have a commitment to training, performance and personal accountability. I personally invite you to learn more about our proven training and growth solutions and enhance your sales and leadership performance with the most proven and skilled team of mortgage training professionals in the industry.

Casey Cunningham
XINNIX President & Founder



Corporate Partnerships

XINNIX Corporate Partnerships offer companies a complete solution to growing production, increasing retention and enhancing recruiting. This creates the most cost effective and integrated mortgage training solution. Regardless of company size, call us today to learn how XINNIX can power your organization from top to bottom.

FOR MANAGERS

LEADERSHIP. The major factor that determines success in business is a sales manager's ability to lead. This proven program is essential for those seeking to strengthen recruiting efforts, achieve production growth, and gain competitive industry advantages.

FOR EXPERIENCED AND IN-HOUSE LOAN OFFICERS

EDGE. Learn the tactical steps to enhance your sales, increase your income, organize your business, prospect more effectively, and improve your life. Experience how thousands of professional loan officers have been empowered to grow their production.

ACCELERATOR. Discover how top producers increase their market share and create your own business model to provide an endless source of referrals. Learn to leverage multiple referral sources to grow a consistent, sustainable business.

FOR NEW LOAN OFFICERS

ORIGINATOR. Our comprehensive mortgage certification training and professional skills-building program graduates the most highly productive new loan officers in the industry. This course is for mortgage professionals wanting to achieve the highest performance standards.

FOR WHOLESALE ACCOUNT EXECUTIVES

ADVANTAGE. This program provides the essential knowledge skills, strategies and business disciplines proven to grow production and accelerate success.

FOR INDIVIDUALS AND TEAMS

DIFFERENCE. Combining world-class mortgage training with performance coaches will help you reach professional success and personal fulfillment beyond your wildest dreams! Our Train & Coach formula is unmatched anywhere in the mortgage industry.

FOR EXPERIENCED PROCESSORS AND ASSISTANTS

POWER. This program provides processors and assistants with the essential skills, mindset and business disciplines that will elevate the overall productivity of the entire team.

FOR VARIOUS POSITIONS

INDIVIDUAL CLASSES. XINNIX offers a variety of standalone classes targeted to the specific needs within the mortgage industry. Examples include, The Complete Loan Application, Solving the Income Puzzle, FHA, Call Center Training, and more. Call for more information.



Visit XINNIX.com for detailed program agendas

"Simply stated: My loan officers believe in XINNIX. They trust in their methods, tools, tactics and strategies. Our entire company benefits from XINNIX on a daily basis."

Sterling Edmunds, CEO

"XINNIX integrates superior training with personal accountability in the most concise, structured and proven manner ever designed. They are a one stop, end to end solution without equal."

Bill Bent, SVP National Production

"I have to say that XINNIX changed my life. While other people were crying about how bad things were, I almost doubled my volume. I have had the best year of my career in the worst market in years."

John Hawley, Loan Officer

"I have been in the mortgage business for 23 years, and I have been to innumerable training events, none of which come close to the quality of the XINNIX Training."

Drew Dapkus, Loan Officer

"If you want to be in this business, you MUST have XINNIX as your #1 Tool."

Randy Jones, Loan Officer

"My production exploded once I leveraged everything XINNIX taught me. Quite simply, I owe much of #1 ranking in my national company to XINNIX!"

Rick Elmendorf, Loan Officer

XINNIX training is conducted via the web with state of the art technology or at any location to serve the needs of our clients.



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